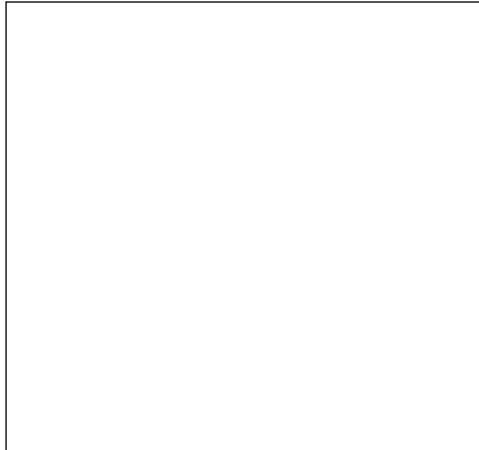




HOW TO ORDER

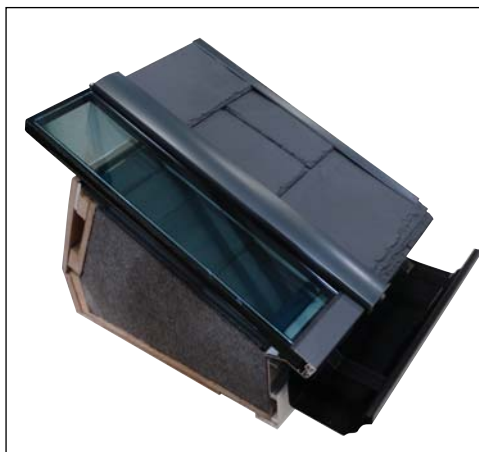
Direct customers can **order** brochures and samples by using the form on page 10 & 11 and emailing your order to our Marketing department on:

email: marketingsupport@ultraframe.co.uk



To **discuss** customised materials please contact the Marketing Team on:

Tel: 01200 452367



If you order your roof from a Fabricator or trade intermediary, we request that brochures are ordered in conjunction with your roof orders.

Marketing Support

Support Materials

SEPTEMBER 2017 | V17

Whether you are in retail sales or trade sales, having the right tools is the key to success. Ultraframe is proud of its pedigree in the provision of high quality samples, brochures and point of sale materials.

Have a look at our new consumer brochure- showcased below.

And we are investing heavily in digital too. Our website is a mine of useful information and we have our UDAM Asset Management system (see page 8) and now we have a NEW app- see page 3.

CONTENTS

section 1	Ultraframe App	3
section 2	Consumer Support	4 - 5
section 3	System Overviews	6
section 4	Installation Guides	7
section 5	Brochure Overprints	8
section 6	UDAM System	8
section 7	Samples	8 - 9
section 8	Order Forms	10 - 11

NEW

CONSERVATORIES, ORANGERIES, REPLACEMENT ROOFS, EXTENSIONS BROCHURE



CDR001 - A4 PORTRAIT 48 page consumer brochure

Now with higher quality paper stock

MAKING YOU 'APPY

Whether you've got a showroom or not, we believe that every loyal customer should be able to showcase our systems in the same way. That's why we've developed the new Ultraframe Retailer App – the first of its kind and without question, the most exciting and inspirational tool available.

Fast, efficient and instant

The new App completely removes any time lag between the initial consultation and the sharing of brochures, videos and images with the prospective client. Directly from your device, and even without the need for internet access you can show all the relevant marketing material to your customer.

Make it personal

And as you'd expect, we've designed the App so you can log in to a password-protected area and refine the content to suit your needs. Creating one place for brochures, technical guides, order forms and pricing information. We've even built in 'authority passwords', which means as a business owner you can define different levels of access for different team members ensuring that everybody has access to the most relevant information for their role.



In the background

Because we know how busy you are we've completely eliminated any need for you to 'refresh' your marketing material. All the information available via the App will be the very latest versions pushed through as notifications – leaving you just to get on with the job of selling.

VIRTUAL SHOWROOM

See it to believe it! We've designed a virtual showroom...yes, a showroom that you can take to your customers home to give them a complete 360° view of what it would be like to stand in an Ultraframe conservatory, orangery or extension. The App, combined with Virtual Reality Goggles is perfect for all our network partners – those with or without a showroom.



VRG001 - VIRTUAL REALITY GOGGLES

£20.00

CONSUMER SUPPORT - OFF THE SHELF

Section 2

A range of high quality brochures designed to help promote Ultraframe products to the homeowner. Available in shrinkwrapped packs for convenience.

NEW



Consumer CORE Brochure

Size: A4
Code: CDR001
Cost: £5.48
(Pack of 10)
For over printing options on the brochure see p6.

NEW



Conservatory Roof Brochure

Size: A4
Code: CRB001
Cost: £6.50
(Pack of 25)

NEW



Replacement Roof Brochure

Size: A4
Code: RRB002
Cost: £6.50
(Pack of 25)
For LivinRoof and UltraRoof 380.



Ultrasky Full Consumer

Size: A4
Code: LAN009
Cost: £12.78
(Pack of 25)



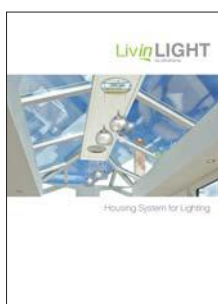
Ultrasky Lantern Brochure

Size: A4
Code: USOB001
Cost: £18.75
(Pack of 25)



Livinroom Consumer

Size: A4
Code: LRR001
Cost: £5.27
(Pack of 25)



LivinLight Consumer

Size: A4
Code: LGG016
Cost: £7.37
(Pack of 50)



Veranda Glass Extensions

Size: A4
Code: VRB001
Cost: £9.22
(Pack of 25)



Coloured Foils Retail

Size: A4
Code: CFRB001
Cost: £13.16
(Pack of 25)



Conservaglass Leaflet

Size: A4
Code: COG002
Cost: £4.25



Loggia Electric Radiant Panel Heater Data Sheet

Size: A4
Code: LGG011
Cost: 10.53
(Pack of 25)



Pergola Consumer

Size: A4
Code: AVBA015
Cost: £7.64
(Pack of 25)



Polycarbonate Options Leaflet

Size: A4
Code: PCL001
Cost: £5.27
(Pack of 25)



Ceiling Fans

Size: A4
Code: CFL001
Cost: £5.27
(Pack of 25)



Maintenance Handbook

Size: A5
Code: CMM001
Cost: £13.16
(Pack of 25)

CONSUMER SUPPORT - OFF THE SHELF

ALL of these brochures are available as FREE pdf downloads from our website:
<http://trade.ultraframe.co.uk/library/retail-brochures/>



Conservaglass Maintenance

Size: A4
 Code: NCG003
 Cost: £10.53
 (Pack of 50)



Livinroom Roller Banner Display

Size:
 2,000mm x 800mm
 Code: LRR002
 Cost: £95.82 each

A1 Posters, 5 Types- (For a tubed set of 5- Livinroof, Livinroom, Ultrasky, Loggia, realROOF)
 Code: POS001, Cost: £11.00



Certificate of Authenticity

Code: COA002
 Cost: F.O.C.
 Part of the service we provide. Comes complete with the roof - all you do is get your fitters to pass it to the consumer. If you don't see these in your roofs call 01200 452 367. When registering, consumers receive a certificate and conservatory maintenance manual. Use in your sales presenters too.



Ultraframe DVD

Code: DVD001
 Cost: £5.27 each

7 minute long, showcases why the Ultraframe roof is Tried. Tested. Trusted. First copy FREE to authorised/genuine users.

SYSTEM OVERVIEW (A-Z)

System Overviews are designed to provide comprehensive information on the features, benefits, configurability and options available with Ultraframe's product systems.



Aluminium Technical Guide

Size: A4
Code: ATG001
Cost: £12.64
(Pack of 25)



Classic Low Pitch Lean To

Size: A4
Code: CLPTG001
Cost: £12.64
(Pack of 25)



Classic Roof Technical Guide

Size: A4
Code: CTG001
Cost: £39.49
(Pack of 25)



Conservaglass Maintenance

Size: A4
Code: NCG003
Cost: £10.53
(Pack of 50)



Livinroof JHAI Building Regulations Brochure

Size: A4
Code: LR11001
Cost: £13.50
(Pack of 25)



Livinroof System Overview and Design Guide

Size: A4
Code: LVL002
Cost: £21.00
(Pack of 10)



Livinroom Perimeter Ceiling System Overview and Design Guide

Size: A4
Code: CHA021
Cost: £12.64
(Pack of 25)



Loggia Columns System Overview and Design Guide

Size: A4
Code: LGG002
Cost: £12.64
(Pack of 25)



Orangery Trade Guide

Size: A4
Code: OTB001
Cost: £12.64
(Pack of 25)



Super Duty Eaves Beam Leaflet

Size: A4
Code: SEB010
Cost: £12.64
(Pack of 25)



Surveyors Guide

Size: A4
Code: SURVEYO
Cost: £26.33
(Pack of 25)



Ultralite Technical Guide

Size: A4
Code: ULT001
Cost: £12.64
(Pack of 25)



Ultrarroof380 Process Guide

Size: A4
Code: NRSG001
Cost: £15.50
(Pack of 10)

INSTALLATION GUIDES (A-Z)

Installation guides featuring easy to follow step-by-step instructions and tips for the installer.

One copy supplied free with each prefabricated Classic roof order, otherwise available in packs of 25.



Aluminium Installation Guide

Size: A4
Code: ACG002
Cost: £13.16
(Pack of 25)



Classic Low Pitch Lean-to

Size: A4
Code: CLTIG001
Cost: £13.16
(Pack of 25)



Classic Installation Guide

Size: A4
Code: VIG004
Cost: £22.11
(Pack of 25)



Livinlight Installation Guide

Size: A4
Code: LPLG001
Cost: £12.11
(Pack of 25)



Livinroof Installation Guide

Size: A4
Code: LVL001
Cost: £21.06
(Pack of 10)



Livinroom Ceiling Installation Guide

Size: A4
Code: CHA020
Cost: £13.16
(Pack of 25)



Loggia Columns Installation Guide

Size: A4
Code: LGG003
Cost: £13.16
(Pack of 25)



Loggia Electric Radiant Panel Heater Installation Guide

Size: A4
Code: LHP020
Cost: £7.64
(Pack of 25)



Orangery Installation Guide

Size: A4
Code: OIG001
Cost: £12.64
(Pack of 25)



Prestige Installation Guide

Size: A4
Code: LPIG001
Cost: £8.95
(Pack of 25)



Pergola Installation Guide

Size: A4
Code: AVBA008
Cost: £7.64
(Pack of 25)



Ultralite Installation Guide

Size: A5
Code: ULT500INST
Cost: £13.76
(Pack of 25)



Ultrasky Lantern Installation Guide

Size: A4
Code: LAN037
Cost: £



Ultrasky Roof Installation Guide

Size: A4
Code: LAN026
Cost: £



Ultrarroof380 Installation Guide

Size: A4
Code: NRIG001
Cost: £31.90
(Pack of 10)

CONSUMER SUPPORT - BESPOKE

Section 5

The 48 page consumer CORE Brochure can be CUSTOMIZED BY YOU with YOUR Logo and company details on the outer front and back cover. You can also choose suitable pictures for cover. Choose from our flexible quantities as below to be printed.

Contact our Marketing department on 01200 452367 or marketingsupport@ultraframe.co.uk on guidance on how to proceed.

Consumer Brochures - Style option squares



Front cover



Back cover



UDAM - ASSET MANAGEMENT SYSTEM

Section 6

Ultraframe's Asset Management System is where you can find images of the different products that you need. Within UDAM you can navigate through images, brochures, videos and documents. Also you are able to search for specific images e.g. 'Green Loggia'. **Should you wish to use UDAM, please contact our Marketing department on 01200 452367 or email marketingsupport@ultraframe.co.uk**

SAMPLES

Section 7

Classic Cornice Model
Code: CORN001
Cost: £50.54



Cornice 1 Tier Flat
Code: CORNF001
Cost: £50.54



Cornice 2 Tier Flat
Code: CORN002
Cost: £50.54



Cornice 3 Tier Flat
Code: CORN003
Cost: £50.54



Classic Mini Roof
Code: CMR001
Cost: £142.16
Size: 700mm x 950mm x 350mm
(Supplied with Poly)



Classic Sample Case
Code: CSC001
Cost: £115.83



Classic Turntable Roof
Code: CVM001
Cost: £142.16



Coloured Foil Stick
Code: CFSS001
Cost: £18.43



SAMPLES

Section 7

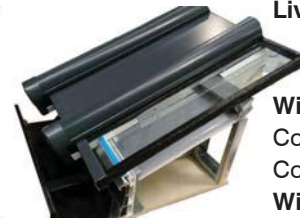
A range of high quality samples designed to help you promote Ultraframe products. Bespoke showroom samples available too - please ask. Whilst we endeavour to carry stock of the fast moving items, there may be a lead time for some items.



Conservaglass Swatch Sample
Code: COG001
Cost: £10.00



Heat Lamp Sample
Code: HLP001
Cost: £157.95



Livinroof Cut Away
With Bag
Code: LVLTO05
Cost: £136.89
Without Bag
Code: LVLTO06
Cost: £82.13

(Part Solid/Part Glazed)

Livinroof Sample Case
Code: LVLTO04
Cost: £63.18



Livinroom Sample
Code: LRSC001
Cost: £105.30

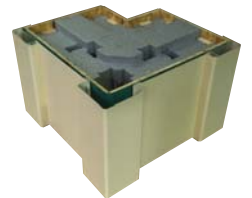


Loggia Mini Conservatory Showroom Model
Size: 1500mm x 1000mm x 1000mm
Code: LGG010
Cost: £526.50



Self assembly, window frames not supplied. Delivered flat packed

Loggia Column Model
Code (small): LGG013
Code (large): LGG009
Cost: £52.65



Pergola Sample
Code: AVBA020
Cost: £131.63



Polycarbonate Swatch Box
Size: 25mm Code: PCS025 Cost: £5.27
Size: 35mm Code: PCS035 Cost: £5.27



Spot The Difference Case 1
Code: SPD001
Cost: £16.85



Spot The Difference Case 2
Code: SPD002
Cost: £29.48



Spot The Difference Case 3
Code: SPD003
Cost: £29.48



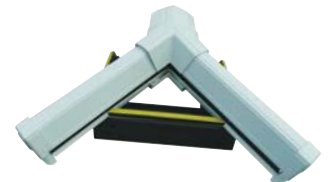
Ultrasky Roof with Ultraspans Sample
Code:
Cost:



Ultrasky Roof Sample
Code: USKYR001
Cost: £130.00



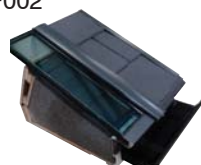
Ultrasky Sample PVC
Code: LAN010
Cost: £83.00
Default White PVC/ White PVC



Ultrasky Sample Aluminium
Code: LAN011
Cost: £118.00
Default Grey Ali/ Grey Ali



Ultrarroof380 Sample With Bag
Code: UROOF001
Cost: £130.00
Without Bag
Code: UROOF002
Cost: £78.00



Ultratile Sample
Code: UTILE001
Cost: £30.00



Utec Hand Sample
Code: UTEC001
Cost: £13.00



MARKETING SUPPORT MATERIALS ORDER FORM 1

Ultraframe

Transforming light and space

Item	Page	Code	Qty. Per Pack.	Qty. Packs Required.	(£) Price Per Pack	(£) Total Price
A1 Posters, 5 Types in a tube	5	POS001	1		£11.00	
Aluminium Installation Guide	7	ACG002	25		£13.16	
Aluminium Technical Guide	6	ATG001	25		£12.64	
Ceiling Fan Retail Leaflet	4	CFL001	25		£5.27	
Certificate of Authenticity	5	COA002	1		F.O.C	
Classic Installation Guide	7	VIG004	25		£22.11	
Classic Low Pitch Lean To (Technical Guide)	6	CLPTG001	25		£12.64	
Classic Low Pitch Lean To (Installation Guide)	7	CLTIG001	25		£13.16	
Classic Roof Technology Guide	6	CTG001	25		£39.49	
Coloured Foil Retail	4	CFRB001	25		£13.16	
Conservaglass Installation & Maintenance Guide	6	NCG003	50		£10.53	
Conservaglass Leaflet	4	COG002	25		£4.25	
Conservatory Roof Brochure	4	CRB001	25		£6.50	
Consumer CORE Brochure	4	CDR001	10		£5.48	
Livinglight Consumer	4	LGG016	50		£7.37	
Livinglight Installation	7	LPLG001	25		£12.11	
Livingroof Installation Guide	7	LVLT001	10		£21.06	
Livingroof JHAI Building Regulations Brochure	6	LRII001	25		£13.50	
Livingroof System Overview and Design Guide	6	LVLT002	10		£21.06	
Livingroom Internal Perimeter Ceiling Installation Guide	7	CHA020	25		£13.16	
Livingroom Retail Brochure	4	LRR001	25		£5.27	
Livingroom Perimeter Ceiling System Overview and Design Guide	6	CHA021	25		£12.64	
Livingroom Roller Banner	5	LRR002	1		£105.30	
Loggia Brochure Display Stand	5	LGG005	1		£38.96	
Loggia Columns System Overview and Design Guide	6	LGG002	25		£12.64	
Loggia Columns Installation Guide	7	LGG003	25		£13.16	
Loggia Electrical Radiant Panel Heater Data Sheet	4	LGG011	25		£10.53	
Loggia Electrical Radiant Panel Heater Installation Guide	7	LHP020	25		£7.64	
Loggia Roller Banner	5	LGG007	1		£95.82	
Loggia Prestige Installation	7	LPIG001	25		£8.95	
Maintenance Handbook	4	CMM001	25		£13.16	
Orangery Installations Guide	7	OIG001	25		£12.64	
Orangery Trade Guide	6	OTB001	25		£12.64	
Pergola Consumer	4	AVBA015	25		£7.64	
Pergola Installation Guide	7	AVBA008	25		£7.64	
Polycarbonate Options Leaflet	4	PCL001	25		£5.27	
Replacement Roof Brochure	4	RRB002	25		£6.50	
Super Duty Eaves Beam Leaflet	6	SEB010	25		£12.64	
Surveyors Guide	6	SURVEYO	25		£26.33	
Ultraframe DVD	5	DVD001	1		£5.27	
Ultralite Technical Guide	6	ULT001	25		£12.64	
Ultralite Installations Guide	7	ULT500INST	25		£13.76	
Ultrarroof380 Technical Guide	6	NRSG001	25		£	
Ultrarroof380 Installations Guide	7	NRIG001	25		£	
Ultrasky Full Consumer	5	LAN009	25		£12.78	
Ultrasky Lantern Consumer	5	USOB001	25		£18.75	
Ultrasky Lantern Installation Guide	7	LAN037	10		£	
Ultrasky Roof Installation Guide	7	LAN026	10		£	
Veranda Glass Extensions	5	VRB001	25		£9.22	
Virtual Reality Goggles	3	VRG001	1		£20.00	

All prices exclude VAT.

TOTAL £

MARKETING SUPPORT MATERIALS ORDER FORM 2

Item	Page	Code	Qty. Per Pack.	Qty. Packs Required.	(£) Price Per Pack	(£) Total Price
SAMPLES - LEAD TIMES OPERATE ON THESE ITEMS						
Classic Cornice Model	8	CORN001	1	_____	£50.54	_____
Cornice 1 Tier Flat	8	CORNf001	1	_____	£50.54	_____
Cornice 2 Tier Flat	8	CORN002	1	_____	£50.54	_____
Cornice 3 Tier Flat	8	CORN003	1	_____	£50.54	_____
Classic Mini Roof	8	CMR001	1	_____	£135.00	_____
Classic Sample Case	8	CSC001	1	_____	£115.83	_____
Classic Turntable Roof	8	CVM001	1	_____	£142.16	_____
Coloured Foil Stick	8	CFSS001	1	_____	£18.43	_____
Conservaglass Swatch Samples	8	COG001	1	_____	£10.00	_____
Heat Lamp Sample	8	HLP001	1	_____	£157.95	_____
Livingroof Cut Away Sample (Part Solid/ Part Glazed) with Bag	9	LVLTO05	1	_____	£136.89	_____
Livingroof Cut Away Sample (Part Solid/ Part Glazed) without Bag	9	LVLTO06	1	_____	£82.13	_____
Livingroof Sample Case	9	LVLTO04	1	_____	£63.18	_____
Livingroom Sample Case	9	LRSC001	1	_____	£105.30	_____
Loggia Mini Conservatory Showroom Model	9	LGG010	1	_____	£526.30	_____
Loggia Column Sample (Large)	9	LGG009	1	_____	£52.65	_____
Loggia Column Sample (Small)	9	LGG013	1	_____	£52.65	_____
Pergola Sample	9	AVBA020	1	_____	£131.63	_____
Polycarbonate Swatch Box 25mm	9	PCS025	1	_____	£5.27	_____
Polycarbonate Swatch Box 35mm	9	PCS035	1	_____	£5.27	_____
Spot the Difference 1	9	SPD001	1	_____	£16.85	_____
Spot the Difference 2	9	SPD002	1	_____	£29.48	_____
Spot the Difference 3	9	SPD003	1	_____	£29.48	_____
Ultraskey Sample (Aluminium)	9	LAN011	1	_____	£118.00	_____
Ultraskey Sample (PVC)	9	LAN010	1	_____	£83.00	_____
Ultraskey Roof Sample	9	USKYR001	1	_____	£130.00	_____
Ultrarroof380 Sample with Bag	9	UROOF001	1	_____	£130.00	_____
Ultrarroof380 Sample without Bag	9	UROOF002	1	_____	£78.00	_____
Ultratile Sample	9	UTILE001	1	_____	£30.00	_____
Utec Hand Sample	9	UTEC001	1	_____	£13.00	_____

All prices exclude VAT.

TOTAL £ _____

Account Manager: _____

Company Name: _____

Date: _____

Account Code (if known): _____

How will this order be paid for: _____

Attention of/ reference: _____

Delivery Address (if different to invoice address): _____

How will this order be paid for?

1) Chargeable with Purchase Order- please state number _____

2) Chargeable, no Purchase Order necessary

IMPORTANT

If you purchase roofs direct from Ultraframe then please complete the sheet and email marketingsupport@ultraframe.co.uk

OR

If you buy roofs from a fabricator or trade intermediary, please use the form and order brochures when you order roofs from them.



Conservatories



Orangeries



Extensions

Ultraframe
Transforming light and space

www.ultraframe.co.uk